

ORDER



Orders
Order / Rev: 219024
Alt Order #:
Product Desc: 11/1-11/6 RNC
Estimate: 3545
Flight Dates: 11/01/12 - 11/06/12
Original Date / Rev: 11/01/12 / 11/01/12
Order Type: REG

WVBT

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: National Media
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Republican National Committee
Demographic: A35+
Product Codes: PL2
Priority: P1
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: IN7625
Agency External ID: IN302/SP102/SP1137/AL1713/MO2553

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	8	\$25,450.00	\$21,632.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	8	\$25,450.00	\$21,632.50	0.00
Totals	8	\$25,450.00	\$21,632.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WVBT	11/04/12	11/04/12	Fox NFL Pre Game Fox NFL Pre Game	CM	Fox NFL Pre Gam	-----S	:30	1	\$5,000.00	P1	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$5,000.00		0.00			
2	WVBT	11/02/12	11/05/12	M-F 10-1044p Fox News @ 10	CM	10-1045p	M--F--	:30	1	\$3,200.00	P1	0.00	NM	3	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		2				\$3,200.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$3,200.00		0.00			
3	WVBT	11/03/12	11/03/12	Late News (After Sports) Late News (after Sports)	CM	Late News (after S	-----S-	:30	1	\$3,200.00	P1	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$3,200.00		0.00			
4	WVBT	11/04/12	11/04/12	Su 10-1044p Fox News @ 10 Sun	CM	10-1045p	-----S	:30	1	\$3,200.00	P1	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$3,200.00		0.00			
5	WVBT	11/03/12	11/03/12	College Football College Football	CM	College Football	-----S-	:30	1	\$4,000.00	P1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$4,000.00		0.00			
6	WVBT	11/05/12	11/05/12	WAVY News 10 on FOX 3M WAVY News 10 on FOX 43	CM	WAVY News 10 or M	-----	:30	1	\$450.00	P1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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WVBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
6	WVBT	11/05/12	11/05/12	WAVY News 10 on FOXQM WAVY News 10 on FOX 43		WAVY News 10 orM	-----	:30	1	\$450.00	P1	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	M-----			1			\$450.00		0.00		
												Totals	8	\$25,450.00